

ORDER



KLAS

Orders	Order / Rev:	37543
	Alt Order #:	08878959
	Product Desc:	Issue
	Estimate:	1564
	Flight Dates:	10/09/12 - 10/15/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	Mundy Katowitz Media
	Buying Contact:	
	Billing Contact:	
		1322 G Street SE
		Washington, DC 20003

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Priorities USA Action
	Demographic:	A35+
	Product Codes:	PO1
	Priority:	LV1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	42	\$49,850.00	\$42,372.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	42	\$49,850.00	\$42,372.50	0.00
Totals	42	\$49,850.00	\$42,372.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	30%	\$49,850.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$41,541.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$8,308.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKW/N	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/09/12	10/09/12	8 News Now Noon M-F CM		12-1230p	-T-----	:30	1	\$1,200.00	LV1	0.00	NM		1 \$1,200.00
8-NOW NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1	\$1,200.00			0.00					
E 15	8	10/11/12	10/11/12	8 News Now Noon M-F CM		12-1230p	---T---	:30	1	\$1,200.00	LV1	0.00	NM		1 \$1,200.00
8-NOW NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1	\$1,200.00			0.00					
E 16	8	10/15/12	10/15/12	8 News Now Noon M-F CM		12-1230p	M-----	:30	1	\$1,200.00	LV1	0.00	NM		1 \$1,200.00
8-NOW NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$1,200.00			0.00					
E 17	8	10/12/12	10/12/12	1230-2p Soaps/ LMAD CM		1230-2p	----F--	:30	1	\$1,350.00	LV1	0.00	NM		1 \$1,350.00
BOLD & BEAUTIFUL/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1	\$1,350.00			0.00					
E 18	8	10/09/12	10/09/12	Ellen CM		3-4p	-T-----	:30	1	\$1,600.00	LV1	0.00	NM		1 \$1,600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1	\$1,600.00			0.00					
E 19	8	10/11/12	10/11/12	Ellen CM		3-4p	---T---	:30	1	\$1,600.00	LV1	0.00	NM		1 \$1,600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1	\$1,600.00			0.00					
E 20	8	10/10/12	10/10/12	8 News Now 4p M-F CM		4-5p	--W----	:30	1	\$1,600.00	LV1	0.00	NM		1 \$1,600.00
8-NOW 4PM/8-NOW 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1	\$1,600.00			0.00					
E 21	8	10/15/12	10/15/12	8 News Now 4p M-F CM		4-5p	M-----	:30	1	\$1,600.00	LV1	0.00	NM		1 \$1,600.00
8-NOW 4PM/8-NOW 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$1,600.00			0.00					
E 22	8	10/11/12	10/11/12	8 News Now 5-630p M-FCM		5-630p	---T---	:30	1	\$1,700.00	LV1	0.00	NM		1 \$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1	\$1,700.00			0.00					
E 23	8	10/12/12	10/12/12	8 News Now 5-630p M-FCM		5-630p	----F--	:30	1	\$1,700.00	LV1	0.00	NM		1 \$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1	\$1,700.00			0.00					
E 24	8	10/11/12	10/11/12	630-7p Inside Edition CM		630-7p	---T---	:30	1	\$3,000.00	LV1	0.00	NM		1 \$3,000.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1	\$3,000.00			0.00					
E 25	8	10/15/12	10/15/12	630-7p Inside Edition CM		630-7p	M-----	:30	1	\$3,000.00	LV1	0.00	NM		1 \$3,000.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$3,000.00			0.00					
E 26	8	10/10/12	10/10/12	CM		7-8p	--W----	:30	1	\$3,000.00	LV1	0.00	NM		1 \$3,000.00

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				7-8p Rotator											
				7-8p Rotator											
				ENT TONIGHT 30/INSIDER											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	--W----									
E 27	8	10/12/12	10/12/12	7-8p Rotator	CM	7-8p		-----F--	:30	1	\$3,000.00	LV1	0.00	NM	1 \$3,000.00
				7-8p Rotator											
				ENT TONIGHT 30/INSIDER											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	-----F--									
E 28	8	10/10/12	10/10/12	Letterman	CM	1135p-1237a		--W----	:30	1	\$950.00	LV1	0.00	NM	1 \$950.00
				Letterman											
				D LETTERMAN-CBS<											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	--W----									
E 29	8	10/12/12	10/12/12	Letterman	CM	1135p-1237a		-----F--	:30	1	\$950.00	LV1	0.00	NM	1 \$950.00
				Letterman											
				D LETTERMAN-CBS<											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	-----F--									
E 30	8	10/15/12	10/15/12	Letterman	CM	1135p-1237a		M-----	:30	1	\$950.00	LV1	0.00	NM	1 \$950.00
				Letterman											
				D LETTERMAN-CBS<											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	M-----									
E 31	8	10/10/12	10/10/12	Craig Ferguson	CM	1237a-137a		--W----	:30	1	\$450.00	LV1	0.00	NM	1 \$450.00
				Craig Ferguson		(12:37 XM-1:37 XM)									
				LT-FERGUSN-CBS<											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	--W----									
E 32	8	10/12/12	10/12/12	Craig Ferguson	CM	1237a-137a		-----F--	:30	1	\$450.00	LV1	0.00	NM	1 \$450.00
				Craig Ferguson		(12:37 XM-1:37 XM)									
				LT-FERGUSN-CBS<											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	-----F--									
E 33	8	10/15/12	10/15/12	Craig Ferguson	CM	1237a-137a		M-----	:30	1	\$450.00	LV1	0.00	NM	1 \$450.00
				Craig Ferguson		(12:37 XM-1:37 XM)									
				LT-FERGUSN-CBS<											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	M-----									
E 34	8	10/10/12	10/10/12	137-237a M-F Elec Plyg	CM	137-207a		--W----	:30	1	\$100.00	LV1	0.00	NM	1 \$100.00
				Electric Playground		(1:37 XM-2:37 XM)									
				TBD											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	--W----									
E 35	8	10/12/12	10/12/12	137-237a M-F Elec Plyg	CM	137-207a		----F--	:30	1	\$100.00	LV1	0.00	NM	1 \$100.00
				Electric Playground		(1:37 XM-2:37 XM)									
				TBD											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	----F--									
E 36	8	10/13/12	10/13/12	Politics Now S	Sebelius CM	Various		-----S-	:30	1	\$1,000.00	LV1	0.00	NM	1 \$1,000.00
				Politics Now S	Sebelius	(5:30 PM-6:00 PM)									
				POLITICS NOW											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	-----S-									
E 37	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd	CM	7p-730p		-----S-	:30	1	\$600.00	LV1	0.00	NM	1 \$600.00
				Insider Weekend											
				ENT TONIGHT 60											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/08/12	10/14/12	-----S-									
E 38	8	10/14/12	10/14/12	CM	11-1135P			-----S	:30	1	\$1,100.00	LV1	0.00	NM	1 \$1,100.00

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